



Help With: APA Title Pages

Business Models 1 ← Keywords

Running Head: DIFFERENCES IN BUSINESS MODELS ← Running Head

Differences in Business Models Between ← Title

Jet Airways and Air Asia

Ima Student ← Name

English 27791 ← Course /

Acme University ← University

- Use 1 inch (2.54 cm) margins on all sides except for the page header (1/2 inch).
- The title and your name are centered and double spaced.
- The running head (sometimes omitted) is a short form of the title in capital letters. It *only* appears on the first page.
- The page header is one or two keywords of the title and page number. It should be shorter than the running head. It is used to catalog the paper or to match together separated sheets. It goes on every page.
- The institution's name is last. If the course name is included, place it on a line between your name and the institution.
- Attach sheets *only* with a paperclip. Some readers like to separate the pages.