



계명대학교  
Keimyung Adams College  
Keimyung University

Communication English III  
27119-25 – 3 Credits  
Fall 2012  
Tue 9:00 - 10:15 and Thu 10:30 – 11:45  
Location: 425

Instructor: Dr. Ken Eckert  
B.A. English, Concordia University College of Alberta, Canada  
M.A. English, Memorial University of Newfoundland, Canada  
Ph.D. English, University of Nevada, Las Vegas, USA

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Office hours: Mon 2:45 – 4:00; Tue & Wed 10:30 – 11:45; Thu 1:30 – 2:45



## Outline

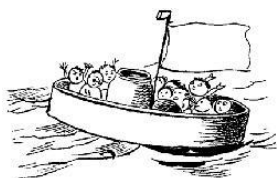
Writing courses concentrate on how English should be used, but this course is concerned with how English is actually used in everyday conversation or in business settings. The focus of this course is not grammar but more situational issues such as showing respect or familiarity and using idioms and expressions. There will be an additional emphasis on presentations and usage for academic and career situations, and on communications technology such as PowerPoint, video editing, and web design.

## Goals

- Expansion of vocabulary, especially of conversational idioms and expressions
- Increase in speed and complexity of vocal response
- Increased aptitude for handling speech situations and levels of formality
- Confidence in speech
- Improvement in pronunciation and clarity
- Increased aptitude in presentation software and group communications

## Keimyung Adams College Description

This course will focus on skills that will enable students to present themselves orally and in conjunction with new media in a variety of contexts both formal and informal. Assignments, activities and lectures will assist students in developing confidence, autonomy and a willingness to communicate in English. Students will learn to communicate with purpose, to engage in genuine communication with their audience, and to be active senders and receivers of information.



## Class Rules

This is a credit course in English fluency and so all instruction and discussion will be in English. Students who must be persistently reminded to not speak in Korean *will* have their participation grades reduced.

The classroom is not the place for constant cigarette breaks, gossiping with friends, or playing with cell phones. Computers are permitted but may not be used for surfing or video games. Please treat your instructor and fellow students courteously in class. Students who spend the class sleeping or text messaging may be marked absent.

## Textbook

1. *Interchange 3*, Jack C. Richards (Cambridge University Press, Third Edition)
2. Pronunciation activities (handout package) [Pr]

## Evaluation

Evaluation will be a mix of

a. Attendance and assignments	20%
b. In-class presentations	40%
c. Mid-term exam (pair interview)	15%
d. Web project	10%
e. Final exam (video project)	15%

**WARNING:** Five minutes late: 1/3 absence. Ten minutes late: 2/3 absence. 15 minutes late or more: you are marked absent. In accordance with Keimyung Adams policy, students who are absent more than **7.0** class hours **fail the course**. Students are responsible for their attendance and for providing documentation of sickness or other emergencies. Every hour absence is a 2% deduction. Notes will not be accepted after seven days past the absence.



## The Class

Sometimes I will explain grammar or usage concepts, but a large part of this class is the students speaking. There will be handouts about topics relating to the textbook, and we will often have group discussions or activities in the class. Fun classes are the result when everyone participates. In this way you will increase your confidence in English and your skill in using it.

This is not a class students can take in passively. It depends on active participation and speaking in projects and group planning.

Communication English III  
Fall 2012  
Dr. Ken Eckert  
Daily Plan

Tue Sep 4	Chapter 1		Introduction	
Thu Sep 6		Pr 3		
Tue Sep 11	Chapter 2	Pr 4	Know your audience	
Thu Sep 13				Career presentation
Tue Sep 18	Chapter 3	Pr 5	Better PowerPoints	
Thu Sep 20		Pr 6		
Tue Sep 25	Chapter 5	Pr 7	Stage fright	
Thu Sep 27				Tourism presentation
Thu Oct 4	Chapter 4	Pr 8	Openings	
Tue Oct 9		Pr 10		Critique due
Thu Oct 11	Chapter 9	Pr 12	Closings	
Tue Oct 16				Business plan presentation
Thu Oct 18	Chapter 6	Pr 13	Nonverbal communication	
Tue Oct 23		Pr 15		Critique due
Thu Oct 25	Chapter 8	Pr 17		
Tue Oct 30			Midterm	Office pair presentation
Thu Nov 1	Chapter 10	Pr 19		
Tue Nov 6		Pr 20	E-mail communication	
Thu Nov 8	Chapter 11			Norebang
Tue Nov 13		Pr 22	Sarcasm	E-mail due
Thu Nov 15	Chapter 12	Pr 23		
Tue Nov 20				Visual analysis presentation
Thu Nov 22	Chapter 14	Pr 26	Web design	
Tue Nov 27		Pr 27		
Thu Nov 29	Chapter 13	Pr 29	Video editing	
Tue Dec 4				Website project
Thu Dec 6	Chapter 15	Pr 34		
Tue Dec 11		Pr 46	Conflict resolution	
Thu Dec 13	Chapter 16			
Tue Dec 18			Final exam	Video presentation



*Holidays*

Chuseok holiday: Mon Oct. 1  
 Self-study day: Tue Oct. 2  
 Foundation day: Wed Oct. 3  
 Final day of classes: Fri Dec. 14  
 Final exams: Dec. 17 – 21